

2015

SAKKER EL DEKKENE ANNUAL REPORT

سكّر الدكّانة

TABLE OF CONTENT

FOREWORD	4
INTRODUCTION	5
INCREASING AWARENESS ON CORRUPTION	
HIGH PROFILE AWARENESS CAMPAIGNS	8
EVENTS AND PRESENTATIONS	12
CAPACITY BUILDING WORKSHOPS	14
A GROWING TEAM	16
PRESSURING FOR CHANGE	
PRESSURING POLICY MAKERS	18
OFFICIAL MEETINGS AND NETWORKING	22
REPORTING	24
INITIATING CHANGE: DEKKENE PROJECTS	
INTEGRITY COMPLIANCE CERTIFICATION	26
POLICE STATIONS MOBILE APPLICATION	27
EDUCATION PROGRAMME	28
MUNICIPALITIES EMPOWERMENT	29
COMMUNICATION	
SOCIAL MEDIA	30
DEKKENE CARTOONS	32
MEDIA EXPOSURE	34
AWARDS	35
FUNDING	
FUNDRAISING PROJECTS	36
DONORS AND PARTNERS	37
BUDGET	38

FOREWORD

It is unfortunate to note that Lebanon's Corruption Index has once more ranked in the highest levels for the year 2015, to join the 50 most corrupt countries in the world. With this increase in corruption comes an increase in Sakker el Dekkene's determination to fight it. This year, the projects we have developed testify to our willingness to have an impact on the ground. We believe it is crucial to not only expose corruption, but also to value integrity and support positive initiatives for change. In light of this, our fight against corruption goes through the three main pillars of our objectives, which are raising awareness, putting pressure on public servants, and driving change.

Over the year, we have continued raising awareness through our high profile campaigns that have become the trademark of Sakker el Dekkene. A mix of frivolity and humor with a dose of seriousness, our campaigns sting exactly where it hurts. Among many Dekkene stunts, we have sent our political leaders one way tickets to nowhere for Christmas, we have distributed 70'000 fines on April Fools' Day denouncing corruption in traffic laws, and we have also written an anti-corruption hymn sang by Tania Saleh over the summer protests.

The pressure we have exerted through our multidimensional initiatives led us to participate in the "You Stink" protests from Day 1, simply because we believe in building bridges between activists working for the same aims. We have also carried out operations on the ground to make pressure for asset declaration and curb illicit enrichment by sending official letters of inquiry to several politicians — which eventually led to a reopening of the debate on the illicit enrichment law. Our pressuring methods also included publishing several reports in the sectors of health, procurement, and customs. These reports were built on in-depth investigation and strong data collection and analysis.

All these activities also serve to have an impact on the ground and show that we can curb the corruption that affects the daily lives of citizens. In this vein, our most successful way of contributing to change has been the signing of a memorandum of understanding with the Ministry of Economy on December 9th, the International Day for Anti-Corruption, whereby we were granted a full access to the ministry for an integrity assessment. This project is a pioneer of its sort: for the first time an NGO is accessing ministry data, and what is more, in the corruption sector. We are putting our efforts in building a success story from this pilot study, hoping to extend our services to other public institutions at a later stage. Another way for us to have an impact on the ground is our investment in education, education, education. . . We are conscious that raising a generation of corrupt-free and responsible citizens is a pillar of the sustainability of our work. During the year, we also launched a project on police stations and are looking to launch one on municipalities' empowerment early this year.

Our team is growing, and so is our motivation to continue working for change. But these initiatives call for talented and motivated human capital. While Sakker el Dekkene is trying to secure its independence by being locally funded, we are prisoners of the dilemma of the local change makers who are a little afraid to fund such an initiative by fear of retaliation from the political system. To curb this effect, we are precisely working to show how our work is constructive and geared towards reform from within rather than merely pointing fingers. Because we believe that endemic corruption is not about "good guys" and "bad guys", but fundamentally about strong institutions and weak ones.

Rabih el Chaer

President of Sakker el Dekkene, December 2014 – October 2015

INTRODUCTION

BACKGROUND

Sakker El Dekkene's story started with a group of Lebanese young professionals working on public sector reform, and more specifically on police reform in Lebanon. A survey conducted in 2013 in this regard showed that only 18% of citizens fully trusted the ISF and that one of the main reasons for this lack of trust was corruption. With this in mind, the team decided to start an anti-corruption initiative that would help develop and consolidate administrative reforms in Lebanon. As the concept of Sakker El Dekkene was being developed, and in an effort to start a unique initiative to fight corruption, they decided to create a new NGO, put it in the hands of civil society, and let it tackle corruption freely. Initial funding was secured through the Northern Ireland Cooperation Overseas. Local enterprises then started to help and provide pro bono services.

THE CONCEPT

We all live in a prosperous Dekkene that has a broad customer base, a diversified and attractive merchandise, and branches all over the country. The *Dikkanjeh* in charge are smart and know how to maneuver and promote their business. The gross Dekkene revenue has been exceeding USD 4.5 billion per year in Lebanon. The Dekkene is expanding at the expense of a nation that is now ranked 127th out of 176 countries on the corruption scale, and is marked by income inequality and a stalled democracy. That's why the prosperous business of corruption needs to go bankrupt. . . The Dekkene needs to be closed down so we can go up the corruption scale, revive our economy, recover citizens' trust and pride and save our democracy.

Thus, Sakker El Dekkene is built around a concept visualizing Lebanon as a shop where all kinds of corrupt transactions take place. For change to be realized we have to "Close the shop", which translates into "Sakker El Dekkene". It was officially launched on May 15, 2014. This document presents the vision, mission, goals, projects, activities, and tools of Sakker El Dekkene for the year 2015.

www.sakkerel.com

info@sakkerel.com

78-808080

VISION

The vision we have is one of Lebanon free of corruption.



MISSION

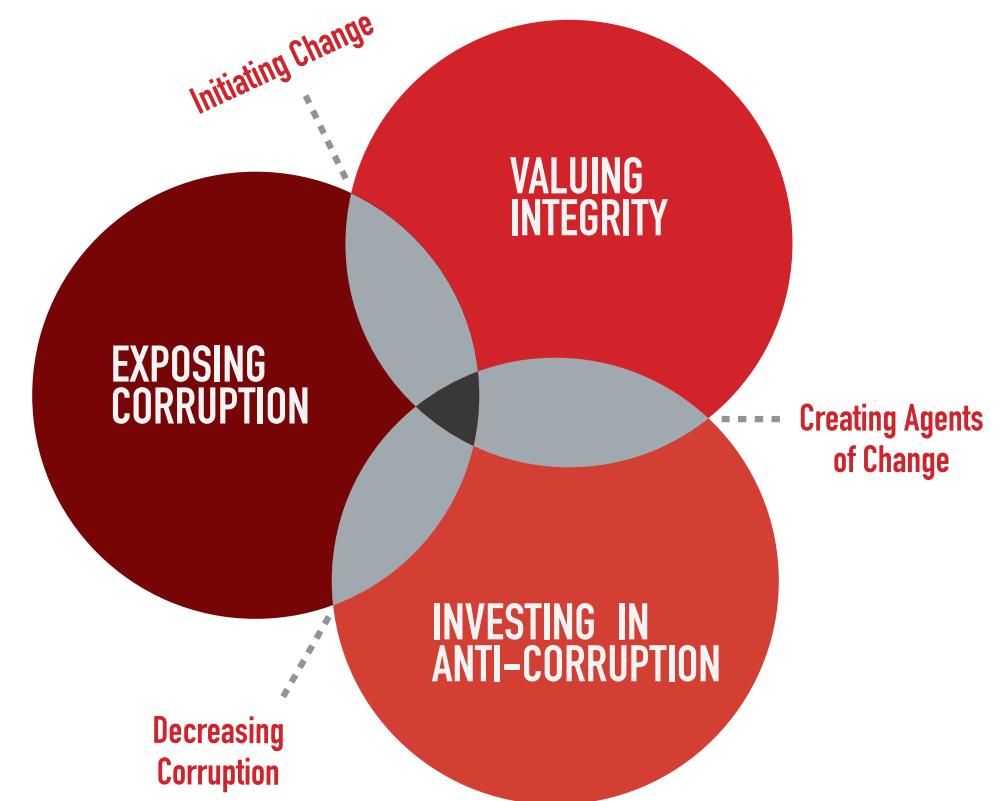
Sakker el Dekkene's mission is to promote a culture of integrity and good governance by raising awareness on the cost of corruption, pressure for change, and drive that change when there are opportunities for reform.

OBJECTIVES

Sakker el Dekkene's objectives rely on three main pillars:



STRATEGY



We **EXPOSE CORRUPTION** through high-profile advocacy and awareness campaigns, through a citizen initiative of bribe reporting, and a series of reports and publications about corruption in the public sector:

- Bribe reporting (website, app, hotline)
- Kabseh National Tour 2014
- Data analysis and report publishing
- Awareness campaigns
- Batal el Fasad
- Dekkene Leaks

We seek to **VALUE INTEGRITY** through assessment, certification and reform-oriented projects geared towards strengthening integrity in the public institutions:

- Integrity Compliance Certification project with the Ministry of Economy to be replicated across all ministries
- Municipalities empowerment and capacity building through waste management
- Enhancing citizen oversight of police stations and installing a rating system

We **INVEST IN ANTI-CORRUPTION** through our education and youth engagement program:

- Awareness sessions at school and university with youth organizations
- Hosting of interns and young trainees
- Training of trainers for anti-corruption education
- Curriculum development to insert corruption in civic education programs

INCREASING AWARENESS ON CORRUPTION

HIGH-PROFILE AWARENESS CAMPAIGNS

Throughout the year, Sakker el Dekkene launches high profile campaigns with the objective of generating a media buzz and making the discourse on corruption more accessible to the general public. Most of all, these campaigns are geared towards raising awareness within our audience that constantly expect such stunts from our dynamic team, as well as increasing awareness within the larger Lebanese public.

« CORRUPTION BUSTER » CERTIFICATION AT RAS BEIRUT POLICE STATION

Sakker El Dekkene honored agents and officers from the Ras Beirut Pilot Police Station on Bliss Street, rewarding them for fighting corruption, arresting bribers and referring their cases to the general prosecution. Rabih El Chaer congratulated three police agents and three officers in charge of the station, awarding them Sakker El Dekkene's "Corruption Buster" Certificates. Bike Patrol Officer Jean Kabbani, Foot Patrol Officer Maroun Roukoz, and Duty Officer Fouad Khairredine were honored for their refusal to accept bribes. Station Commander Captain Merched Habshi and his assistants, First Lieutenant Elie Fahed and Lieutenant Ahmad Ouaidat, were praised for the team's integrity level and for the police station's work.

In regular circumstances, there is no need to thank the police for accomplishing their duty. However, people's lack of trust in our security forces in addition to the preeminence of crime and corruption over the power of the state encouraged us to shed the light on positive initiatives within the public administration and security forces.



Sakker el Dekkene honoring police officers of Ras Beirut station for uncovering cases of corruption

APRIL'S FOOL – APRIL 1

With the promise of the implementation of the New Traffic Law, Sakker el Dekkene launched an awareness initiative on both the traffic law and corruption. With the help of 120 volunteers, 70'000 fake fines covered cars in more than 30 regions in Lebanon. Citizens woke up to find out that what appeared to be a road traffic related fine was a ticket denouncing traffic related corruption. The hoax benefited from large-scale media coverage with 7 television stations and 35 online platforms.

One of the five fines citizens found on their cars on April 1. The ticket addresses the problems of corruption and road safety.

A FLOWER FOR A CIVIL SERVANT – MAY 1

On the eve of May 1, Sakker El Dekkene team distributed 400 roses and 500 letters thanking civil servants for the ongoing help they offer Lebanese citizens and reminding them to steer away from corruption. This initiative targeted four different public administration offices: Ministry of Health, Ministry of Social Affairs, Ministry of Finance and the National Social Security Fund.



Tokens of respect for the civil servants work and a reminder to fight corruption



OUM SAKKER EL DEKKENE SONG

Said to be “a true hymn for the anti-corruption revolution shaking Lebanon,” by Claude El Khal, Lebanese blogger, Sakker el Dekkene’s song hit the spirits with its defiant words spoken by the Lebanese singer Tania Saleh. The song, reaching out to more than 330’000 viewers, spoke of disappointment but also of hope, becoming a call for action for every citizen to get up and close the shop of corruption.

Exerpts of the song:

We are more than 4 million strong
Except for that one percent
And here they are playing with us
Their game of heroes and thieves

We may not have a say
In games of international politics
But when it comes to corruption
Each one of us is responsible

In 2014, a new NGO with a strange name appeared. Its mission: fight corruption. Its name: **Sakker El Dekkene** – close down the shop (of corruption).

Many people thought it was just a passing stunt, soon to disappear into oblivion. But month after month, the NGO proved – through its spectacular and rather clever actions on the ground – to be more efficient in exposing the pandemic corruption plaguing all sides of Lebanese society than many of its predecessors.

A year or so later, the garbage crisis begun and people started taking to the streets. Soon, a massive popular movement was born. Lebanon finally woke up and decided to get rid the country of corruption, and close its damn “shop” once and for all.

Today, Sakker El Dekkene has become an inspirationally defiant song written and performed by independent Lebanese artist and singer **Tania Saleh**.

“I wrote this song for Sakker El Dekkene NGO because I believe in their cause, says Tania Saleh. Fighting corruption on all levels of society is the first step towards building a true state and strengthening citizenship. So, instead of lamenting and losing hope, I thought we should start somewhere.”

Beyond a simple song for an NGO, “Sakker El Dekkene” is a true hymn for the anti-corruption revolution shaking Lebanon.



An article by Claude El Khal shared on his blog
www.claudeelkhal.blogspot.com/2015/09/sakker-el-dekkene-lets-close-down-damn.html

PLANE TICKETS TO A DESERTED ISLAND – DECEMBER 24TH

In the midst of the ambient and continuous disappointment and the endless cycle of corruption caused by political actors, Sakker el Dekkene organized a poll on social media and ask edits audience to vote for what Christmas gift they would like to offer politicians. The public had three options: a renewal of politicians’ mandate, a garbage bag, and a one-way ticket away from the country. More than 124’000 views and 340 comments later, the results came out as following:

- 1-2% voted for renewal
- 2-39% chose the garbage bag as a gift
- 3-59% wanted to send the politicians away

And so, on December 24th, Sakker el Dekkene gathered media representatives in the offices for a press conference to announce the action in favor of the desires of the public. Sakker el Dekkene team went on the ground and distributed plane tickets to a deserted island in the middle of nowhere to 24 Ministers and 128 Members of Parliament.



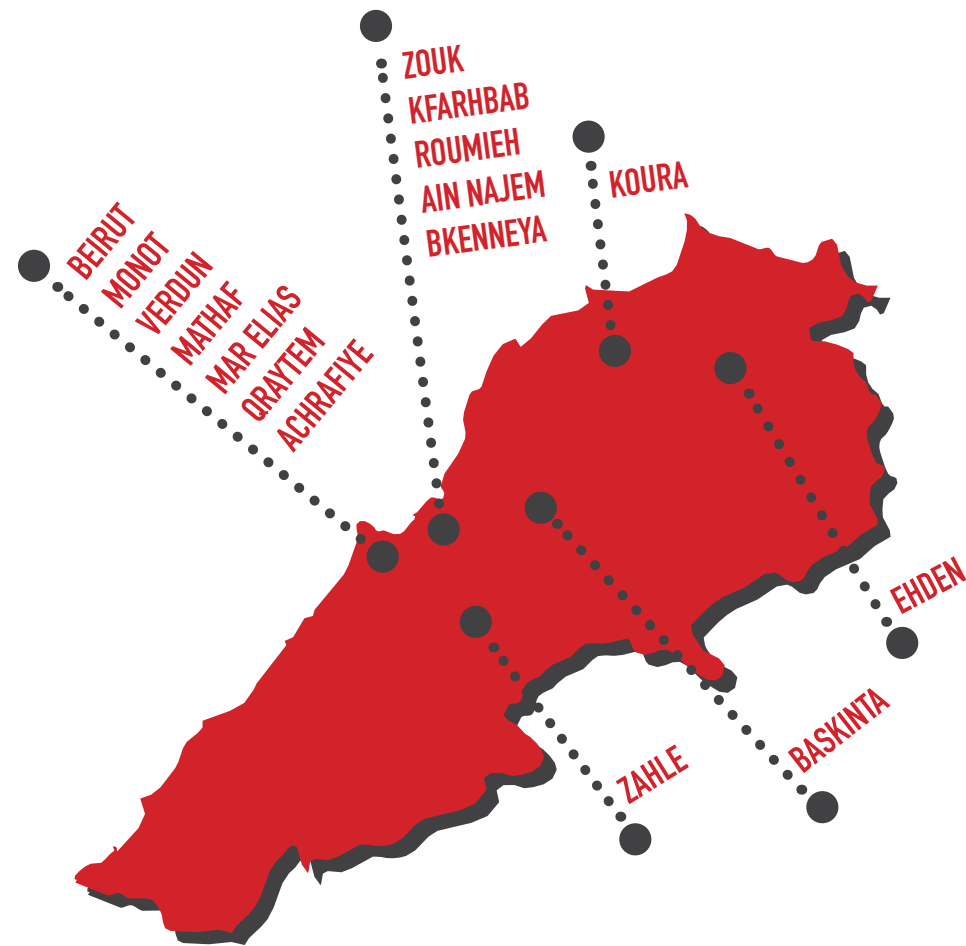
Sakker el Dekkene communication team during the press conference



The plane tickets distributed by Sakker el Dekkene

EVENTS AND PRESENTATIONS

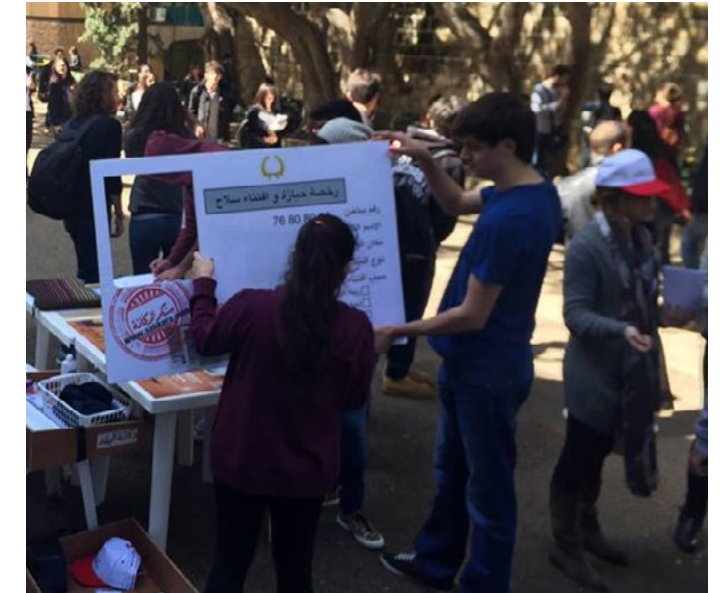
In the year 2015, Sakker el Dekkene participated in more than 40 activities, almost covering the stretch of the Lebanese territory. These events ranged from lectures and fairs at universities and schools to capacity building and workshops, from street events and festivals to initiatives and field activities.



In collaboration with schools, universities, and scout organizations, Sakker el Dekkene's educational team gave more than 20 awareness sessions on fighting corruption. The list includes Lebanese University, AUB, LAU, NDU, International College, Saints-Coeurs schools, Val-Père Jacques, Grand Lycée Franco-Libanais, and many scout camps.

The team also gave presentations of Sakker el Dekkene at the SKeyes Change Makers Forum, at the UNESCO's Youth Engagement workshop and at the AUB's Power to Youth workshop. The organization participated in the Live Love Beirut workshop in Ehden and went to the "Before I die I want Lebanon to..." event organized by Notre Dame de Jamhour students. Abdo Medlej represented the NGO in a UNDP panel that gathered figures from civil society and public sector for a final ceremony after a series of discussions and awareness sessions given by the UNDP to university students. Sakker el Dekkene was also present at some of the yearly events such as Ramadaniyat festivals, Jounieh festivals, and Hamra street festival, raising general awareness on anti-corruption.

At the end of the year, an event at the office gathered the team, the volunteers and the friends of Sakker el Dekkene to share the plans for 2016.



Street selling and awareness raising at Hamra Street Festival, AUB NGO fair, and Change Makers Forum

CAPACITY BUILDING WORKSHOPS

Among a large pallet of programs and projects, Sakker el Dekkene finds opportunities to enhance its expertise and build the capacity of its team to invest newly acquired skills in its project-based activities.

KEYES WORKSHOP ON MEDIA COVERAGE OF CORRUPTION AND CONSUMER'S RIGHTS (APRIL 21-22)

Four members of Sakker el Dekkene attended this workshop on media coverage of corruption and consumers' rights, whereby journalists and NGO representatives from Lebanon and abroad, mainly Egypt, Tunis, and Morocco met around the subject of corruption. Helen Scott, representing Thomson Foundation, and Thomas Cantaloupe, journalist from Mediapart, discussed consumer journalism, investigation techniques, and communication strategies.



BEYOND REFORM AND DEVELOPMENT TRAINING (SPRING-SUMMER 2015)

In the framework of a training on policymaking, Sakker el Dekkene's communication manager, Mohammad Serhan, attended a series of coaching sessions and workshops. The purpose was to build capacity for effective planning and communication of projects. The series of workshops largely focused on the importance of advocacy campaigns.



TRAINING ON STRENGTHENING INTEGRITY IN THE PUBLIC AND PRIVATE SECTORS (NOVEMBER 23-26)

Alexandra Kodjabachi, project developer and manager, attended the OECD workshop organized by the International Monetary fund – Center of Economics of Finance in Kuwait, under the title “Strengthening Integrity in the Public and Private Sectors”. The workshop reviewed the international and regional legal frameworks, introduced participants to integrity tools and compliance instruments for both sectors.



DATA 4 CHANGE WORKSHOP (DECEMBER 2ND)

Visuals being part of our core identity and a must for successful communication, Yara Chehwane, our legal researcher, attended to the Data4Change workshop organized by Visualizing Impact and Small Media. Experts in web design and development, data researchers teamed-up with data-driven Human Rights Organizations to visualize information and share data through storytelling.



A GROWING TEAM

A GROWING TEAM

Elected in December 2014, Rabih El Chaer, a political and media advisor, presided Sakker el Dekkene for almost a year, investing his expertise in public policy and good governance in the institution, setting forth project opportunities and shaping the organization's core and image. In October 2015, Lyna Comaty joined the team on a three-months consultancy as an Interim Managing Director to build processes of institutionalization and fundraising and develop several projects for Sakker el Dekkene. After having interned for a month in the summer of 2014, Mohamed Serhan joined the team to work on community and communication management. Andira Raslan led an investigation in the Public Health sector from March to June. Yara Chehwane, a law and political science graduate, started her legal research for the police stations' project in November 2015. Another project, the Integrity Compliance Certification called for the expertise of Walid Tamari, consultant in strategic planning and corporate vision, and the management of Rana Khawand, linguist and cultural expert. Both joined the team in December 2015. Gloria Trad and Jade Said both contributed to the everyday life of Sakker el Dekkene in their respective fields in human resources and management for a period of 4 months and a month.



INVESTING IN YOUTH

In 2015, 16 interns contributed to Sakker el Dekkene's projects. They mostly are university students with various backgrounds ranging from political science to sociology but also specialized in media or mathematics. They came from local Lebanese universities such as Saint Joseph University, the American University of Beirut, the Lebanese University, the Open Arab University, and Sagesse University. Some also came from foreign universities through exchange programmes and chose to enrich their stay with an involvement in the life of their transient community.

Young interns played a major role in researching corruption cases, monitoring stories, and taking ownership of fieldwork. Joined by volunteers, they proved that youth are not mere recipients but key actors in supporting change as their dynamic action inspires hope and drives innovation.



PRESSURE FOR CHANGE

PRESSURING POLICY MAKERS

Whether in environment, education, finance, or health, Sakker el Dekkene is continuously on the look out to monitor corruption and pressure public servants to change. During this year, we have launched a few initiatives that caught the public and media attention and advanced the debate on curbing corruption in the public sector.

SUPPORTING THE "YOU STINK" PROTESTS FROM DAY 1

Sakker el Dekkene joins hands with all constructive initiatives looking to drive change towards a transparent and corrupt free environment, especially in times of crisis as the one we lived in the summer. For this reason, Sakker el Dekkene was present from day one in the civil protests as an institution, putting emphasis on corruption and the need to fight it, pushing politicians to declare their assets, and insisting on the need for transparency and independence of the judiciary. Positive reactions followed, setting the cornerstones of what could hold accountable all those who are entrusted with public affairs but make use of public interest to satisfy personal gain.

Former president of Sakker el Dekkene Rabih el Chaer was hosted on Kalam El Nas, to talk about the protests and the importance of fighting corruption found at the core of the current waste crisis.



OFFICIAL EXAMS MONITORING

Sakker el Dekkene launched a survey on cheating during official exams. 241 students from 10 schools answered the survey, showing the following numbers and figures: 51% of students confirmed the existence of cheating whereas only 35% admitted having been part of cheating. 21% considered cheating as a condition to pass their tests. Last but not least, 26% confirmed that supervisors facilitated cheating and 15% asserted that sanctions followed acts of cheating.

Findings proved that cheating is the norm in official exams, supervisors often encouraging it instead of ensuring the integrity of the exams and rarely sanctioning it. With this in mind, Sakker el Dekkene also accessed the Control Room at the Ministry of Education, noticing that the average rate of complaints against exam fraud did not exceed 3% of the total number of complaints.



51% من التلامذة يعترفون بحصول غش في مراكز للإمتحانات الرسمية

الخميس 18 حزيران 2015 - 03:58

مع انتهاء الامتحانات الرسمية نشرت جمعية "سكر الدكانة" استطلاعاً للرأي أجرته مع 241 تلميذاً خضعوا لهذه الامتحانات في عشرة مراكز هي: ثانوية ظهور الشوير الرسمية، ثانوية د. نزيه البزري، ثانوية صيدا الثانية للبنات، مدرسة جبيل الأولى الرسمية، مدرسة راس النبع الرسمية الأولى للبنات، مدرسة راس النبع الرسمية الثانية للبنات، ثانوية الحدادين الرسمية للبنات-إبي سمرا، ثانوية الاشرفية الرسمية الأولى المختلطة، مدارس المهدي الحدث.

ASSET DECLARATION AT THE MINISTRY OF FINANCE

As a follow up to the Dekkene Corruption Report published in January 2015 and that ranked the Ministry of Finance as the most corrupt in terms of monetary size of bribes (with a record of 827'000USD worth of bribes in one year), Ministry of Finance Ali Hassan Khalil requested a meeting with our team to enquire about our initiative. During the meeting, the minister shared with Sakker el Dekkene his program of unveiling corruption in the cadasters and property registration bureaus, in addition to vowing to declare his assets and submit them at a later stage to Sakker el Dekkene. Our follow up to this promise, in addition to the demand for accountability from civil society and the support of the media in the summer of 2015, participated in bringing back illicit enrichment to the debate.

On Kalam el Nas's summer episode covering corruption in the waste crisis, Rabih el Chaer reiterated Sakker el Dekkene's call for asset declaration, a call answered by Minister of State for Administrative Reform Nabil de Freige who committed to declaring his assets on the show, followed by Minister of Telecommunications Boutros Harb.

As a follow up to the debate, Sakker el Dekkene sent 14 letters requesting asset declaration to various public figures in December 2015. The list of persons comprised Minister of Justice Achraf Rifi, Minister of Interior Nouhad el Machnouk, Minister of Energy and Water Arthur Nazarian, Minister of Public Works and Transportation Ghazi Zaiter, Speaker of Parliament Nabih Berry, Prime Minister Tammam Salam as well as the Governor of the Bank du Liban Riad Salameh and other judicial religious figures.

Le ministre des Finances prêt à dévoiler son patrimoine foncier pour montrer l'exemple



Un chef de registre foncier était prêt à payer un pot-de-vin de 200 000 dollars pour éviter sa permutation, déclare le ministre des Finances Ali Hassan Khalil.

LIBAN - CORRUPTION

Le ministre des Finances Ali Hassan Khalil a déclaré à l'association Sakker el-Dekkené avoir demandé des relevés des patrimoines fonciers des fonctionnaires de son administration pour détecter les cas d'enrichissement illicite et s'est dit prêt à jouer lui-même la transparence en la matière.

Sibylle RIZK* | OLJ

23/02/2015

INVESTIGATING CORRUPTION IN THE HEALTH SECTOR

Health and access to sound health services is a vital right to every citizen. Corruption in the Lebanese health system has seen a rise lately, which is unacceptable as it directly affects people's lives. Based on a crucial concern, Sakker el Dekkene undertook a series of investigations in collaboration with Al Arabiya weekly program entitled "Special Mission" to shed light on corruption and recommend respective reforms. The investigations produced a comprehensive report that was handed to the Minister of Health (MoH) and a documentary of two episodes aired on Al Arabiya TV, which has high viewership in the Arab region.

The report tackled specific themes: corruption in public hospitals, medical supplies and quality, pricing policies and finally corruption in marketing for the medical sector. In fact, a holistic restructuring of Lebanese public hospitals is needed, including a close scrutiny of unjustified expenses, stopping the squandering of donations, monitoring the legality of tenders, and building a fair system of employment. In terms of medical supplies, the NSSF can play a big role in overseeing quality and fluctuation of prices. In addition, the MoH should review pricing policy as it does not cover all aspects of the complexity of medical pricing. Last but not least, marketing to doctors is often associated to bribery and special "offers", such as offering doctors free trips to entice them to prescribe specific medicines to their patients and sell the products of specific medical companies. To learn more about the investigations, the full report is available on our website.



Andira Raslan, investigator, and George Nassif, investigative documentary producer, on the phone with a doctor for Al Arabiya Special Mission

DEKKENE LEAKS: HOTLINE CASES AND REPORTS

The reputation built by Sakker el Dekkene in its method of dealing with corruption over the past 20 months has built us a strong legitimacy in dealing with high-profile cases. As such, Sakker el Dekkene has launched Dekkene Leaks in response to the high number of cases received on the Hotline and to give an opportunity to whistleblowers to discretely and anonymously reveal information should they wish not to talk to us on the phone directly. In the last quarter of 2015, four major high-profile cases of corruption were uncovered thanks to Dekkene Leaks, all accompanied with documentation and proof. The whistle blowing cases refer to corruption in the Ministry of Public Works, at the Customs, in the matter of waste management and landfills, and at the level of a municipality in the North of the country.

LEAKS دكّانة

OFFICIAL MEETINGS AND NETWORKING

Throughout 2015, Sakker el Dekkene had several official meetings with 6 ministers:

- Minister of Finance, Ali Hassan Khalil – February 20
- Prime Minister, Tammam Salam – February 24
- Minister of State for Administrative Reform Nabil de Freige – March 2
- Minister of Economy, Alain Hakim – March 18 – April 21
- Minister of Justice, Achraf Rifi – April 8
- Minister of Telecommunication, Boutros Harb – April 27

Meetings with Minister of Economy Alain Hakim paved the way for the implementation of a project, the Integrity Compliance Certification, launched December 9th at the occasion of the International Day for Anti-Corruption. We hope this initiative will inspire other ministers to collaborate with Sakker el Dekkene in curbing corruption in their ministry.



Rabih El Chaer and Carole AlSharabati with Prime Minister Tammam Salam.



Carole Al Sharabati with Minister of Economy Alain Hakim.

Other meetings were held with various entities, individuals and embassies for fundraising and project development purposes:

- Norwegian Embassy, for fundraising opportunities
- Spanish Embassy, to introduce Sakker el Dekkene
- Organization for Economic Co-operation and Development (OECD), for collaboration venues on public reform
- United Nations Development Programme (UNDP), for partnership opportunities
- Banque du Liban (BdL), for partnership opportunities
- Bank Audi, for various venues of collaboration
- Libera (Italian NGO), for a joint project on education
- National Endowment for Democracy (NED), for the police stations project
- Zoomaal, for possible crowdfunding venues
- HelpforLeb, for possible crowdfunding venues
- Syndicate of Lawyers, for possible collaboration on different fronts
- ESA University, to encourage anti-corruption related studies
- Sader group, for joint projects that could lead to the signature of an MoU
- Marsad, for civil society collaboration on anti-corruption
- Alfa, for a children's book on integrity and anti-corruption
- Arcenciel, for partnership opportunities in empowering municipalities in waste management
- Institut des Finances Basil Fuleihan, for partnership opportunities in empowering municipalities
- LOYAC, for partnership on the educational programme
- Live Love Beirut, for various partnership venues
- March, for collaboration on a joint awareness project
- Saints Coeurs School Beauchrieh (SSCC) for implementation of the 20-hours community service programme
- International College (IC) for possible collaboration on educational grounds
- AISEC youth student organization, for volunteering opportunities
- Scouts du Liban, for volunteering opportunities and awareness sessions

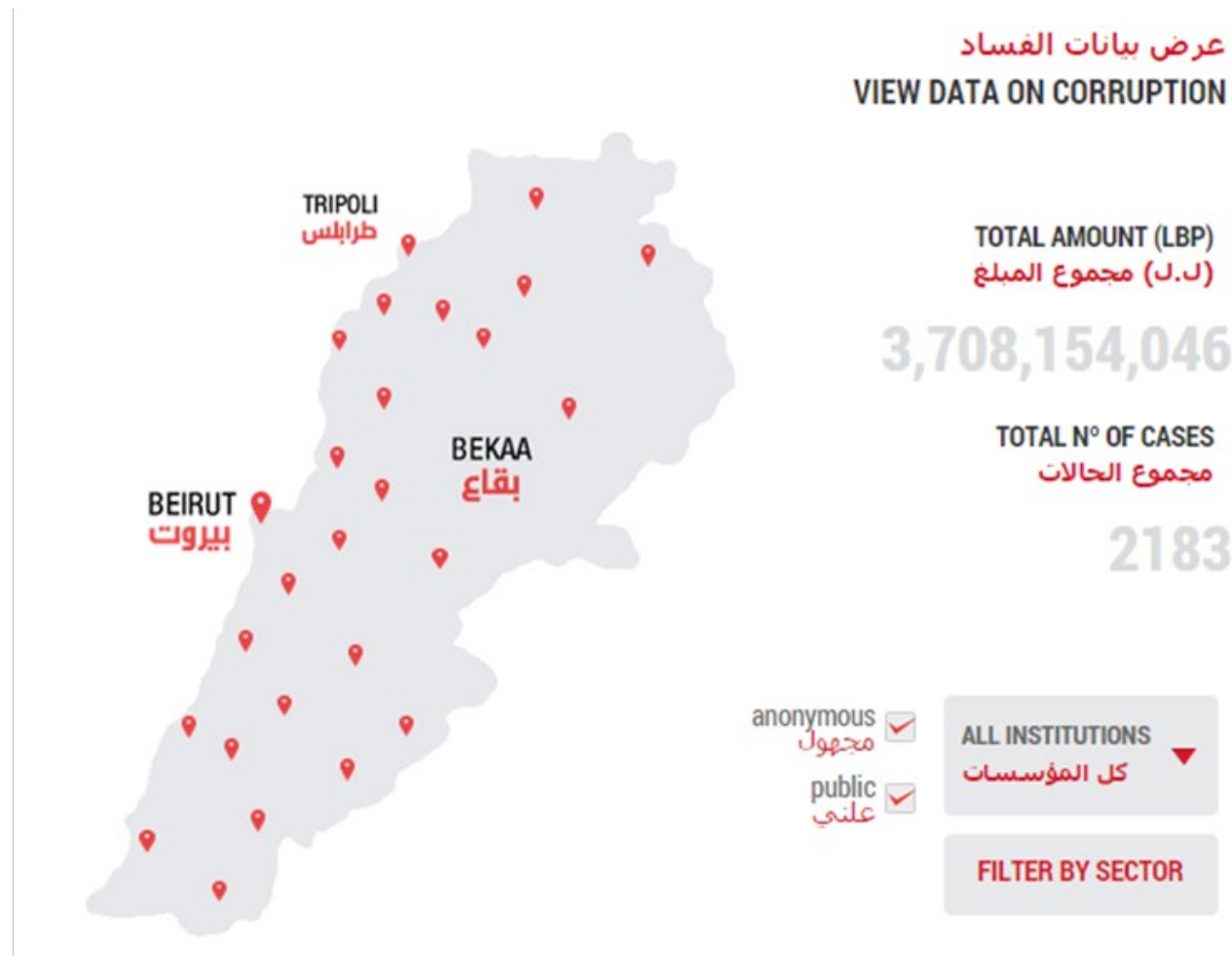
As well as a large number of individuals from various backgrounds with the desire to contribute to Sakker el Dekkene's cause



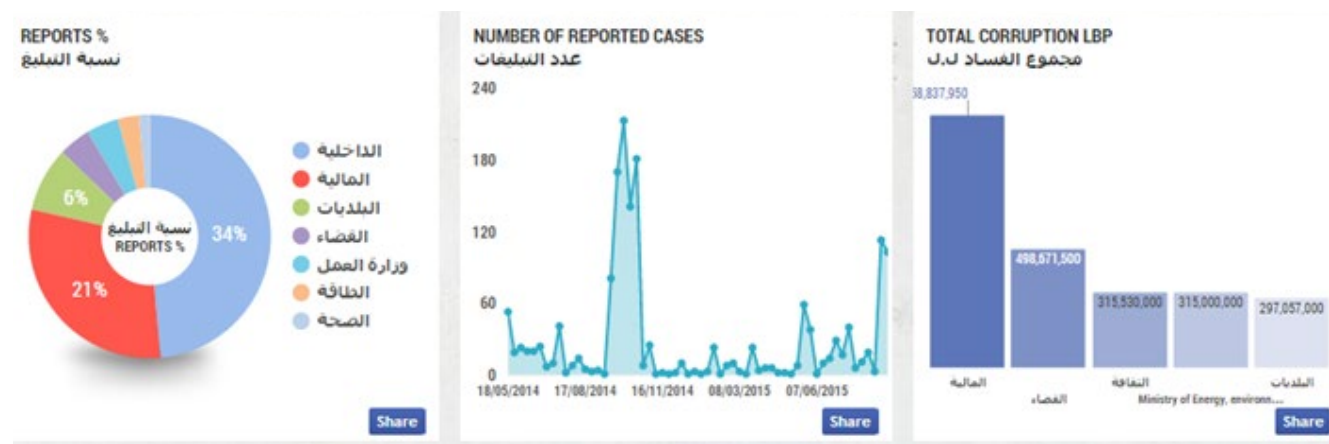
The Spanish Ambassador Mrs. Milagros Hernando with the team at Sakker el Dekkene offices.

REPORTING

WEBSITE AND APPLICATION



The number of bribe reports keeps rising as people continuously share stories of bribes. In 20 months, more than 2'180 cases have been reported through Sakker el Dekkene's reporting outlets, revealing more than 3.7 billion L.L. worth of corruption, the approximate equivalent of USD 2.5 million.



As parliamentary mandates extend, statuses of champion of corruption are also prolonged, with the Ministry of Interior leading the charts in percentages of reporting and the Ministry of Finance keeping its first place in the amount of paid bribes.

KABSE

In May of this year, Kabseh, the anti-corruption car, extensively roamed the streets of Beirut visiting different public administrations including the Ministries of Finance, Transportation, and Social Affairs, as well as the Mechanical Control Directory in Hadath.

In the summer, Kabseh went back to intensive touring in Beirut and in the Greater Beirut (Baabda, Jdeideh, Dewkaneh, Chiyah, Haret Hreik). The teams went to the streets, interacted with the citizens, gathered more bribe reports and proved once again, that the fight against corruption is not an impossible dream. It is a day-to-day activity.



Sakker el Dekkene Team and Kabseh scouting for bribe reports

INITIATING CHANGE: DEKKENE PROJECTS

INTEGRITY COMPLIANCE CERTIFICATION



PROJECT

Developed in November 2015 and launched in December 2015, this project aims to assess levels of corruption and integrity in the public and private sectors in Lebanon, rate and certify the latter through the development of an Integrity Compliance Certificate, and propose a clear Integrity Action Plan for reform. The idea behind the Integrity Compliance Certificate project is to combat corruption in the public and private sectors by shedding the light on institutions that practice integrity and good governance. The ICC project extends to public institutions and agencies as well as public servants. At a second stage of the project, it hopes to extend to private sector enterprises.

OUTPUTS

The outputs of this project include an in-depth assessment of integrity compliance of a public institution, the subsequent rating of the latter's integrity compliance and a proposal for an integrity plan of action, and finally the training, implementation and monitoring of anti-corruption reforms.

ACTIVITIES

In this context, Sakker el Dekkene has signed a MoU with the Ministry of Economy & Trade on December 9, 2015 granting full access to a thorough assessment of the ministry concerning institutional, managerial and individual integrity. The project has been launched and the team has already started collecting data, surveying public servants, and shadowing inspectors. Sakker el Dekkene hopes to extend the integrity assessment to other public institutions in the coming months.



POLICE STATIONS MOBILE APPLICATION



PROJECT

The objective of this project is to enhance citizen oversight of police stations throughout Lebanon. This is done by focusing corruption reporting efforts on police stations and identifying trends in practices across the country. This project helps Sakker el Dekkene uncover corruption in police stations by insuring citizen access to information pertaining to police related procedures and installing a system of station rating. It is built on Sakker el Dekkene's current work on valuing integrity in public institutions, as well as on its past experience certifying police officers of the Ras Beirut Police Station for their exemplary work curbing corruption in their sector.

OUTPUTS

The outputs of this project include an enhanced mobile application with added features permitting to report corruption and monitor integrity in the security sector, a mechanism for corruption rating and a broad directory of specialists and informants on legal procedures, and finally a nation-wide awareness campaign on corruption and publishing of reports on statistical findings in police stations.

ACTIVITIES

Sakker el Dekkene is currently developing the application features and researching to ensure proper access to information. In the near future, this project aspires to help out in the suggestion and implementation of police stations reforms in order to facilitate processes, strengthen integrity and ensure citizens' safety.



EDUCATION PROGRAMME

مدرسة البلد
MADRASIT EL BALAD

PROGRAMME

Sakker el Dekkene's Education Program relies on a comprehensive approach to corruption. It makes use of various non-formal educational tools and techniques in order to increase skills, deepen knowledge, and modify behavior through playing and acting. Through the program, SED strives to foster awareness, reinforce integrity and positive values, support behavioral change, and immunize youth against corruption. Classrooms are transformed into interactive learning spaces in which students become active partners in exploring the different themes, identifying the problems and building solutions. Sessions are facilitated with the objective of providing resources and helping organize the knowledge and know-how youth are acquiring during the anti-corruption sessions.

OUTPUTS

Tools of this program include awareness sessions made from interactive workshops, educating through play and forum theaters; a community service module; a program of training the trainers; and a school certification mechanism.

ACTIVITIES

We worked with seven schools in various ways, through short lectures, stunt activities, and more elaborate programmes. At Saints-Cœurs Bauchrieh School, Sakker el Dekkene implemented a twenty-hour community service programme that included lectures, forum theatre, games and field visits. The team also trained College Louise Wegmann students for field surveys and Saints-Cœurs Bauchrieh students to establish contact with the administration and understanding the systemic hurdles facing integrity.



MUNICIPALITIES EMPOWERMENT

بلدية البلد
BALADIYIT EL BALAD

PROJECT

The waste crisis plaguing Lebanon since July 2015 is the culmination of two decades of a lack of environmental sustainability and an absence of ownership at the local level caused by high-level corruption and opaque governance. Talks of a possible solution to the crisis mention incineration, a dangerous ecological and public health solution according to environmental experts. In light of the worsening of the trash crisis, Sakker el Dekkene has decided to invest in positive collective action linking waste management with local ownership to bring about good governance and integrity in sustainable development. The objective of the project is to enhance local governance & build capacities of municipalities by supporting successful initiatives of waste management and improving their processes while bringing about sustainable collaboration at the level of 13 municipalities. Sakker el Dekkene plans to launch this project in March 2016.

OUTPUTS

1. Creation of a benchmarking system of local initiatives in waste management: Beit el Chaar as a case
2. Empowerment of municipalities on technical and legal aspects of waste management with expert partners
3. Improvement of waste management at the local level through collaborative system linking municipalities with civil society and private actors

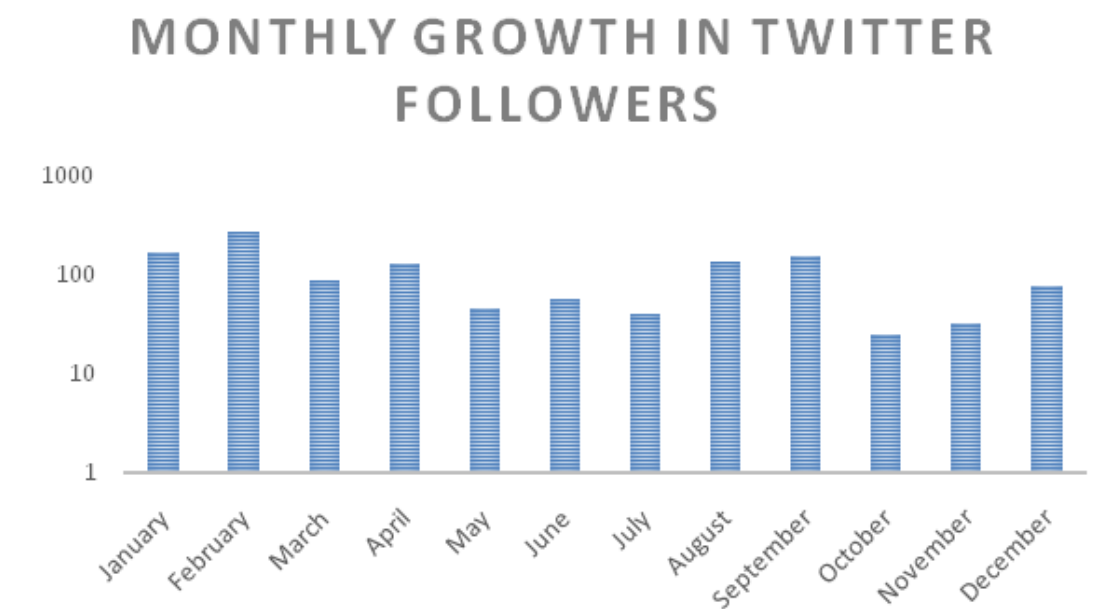
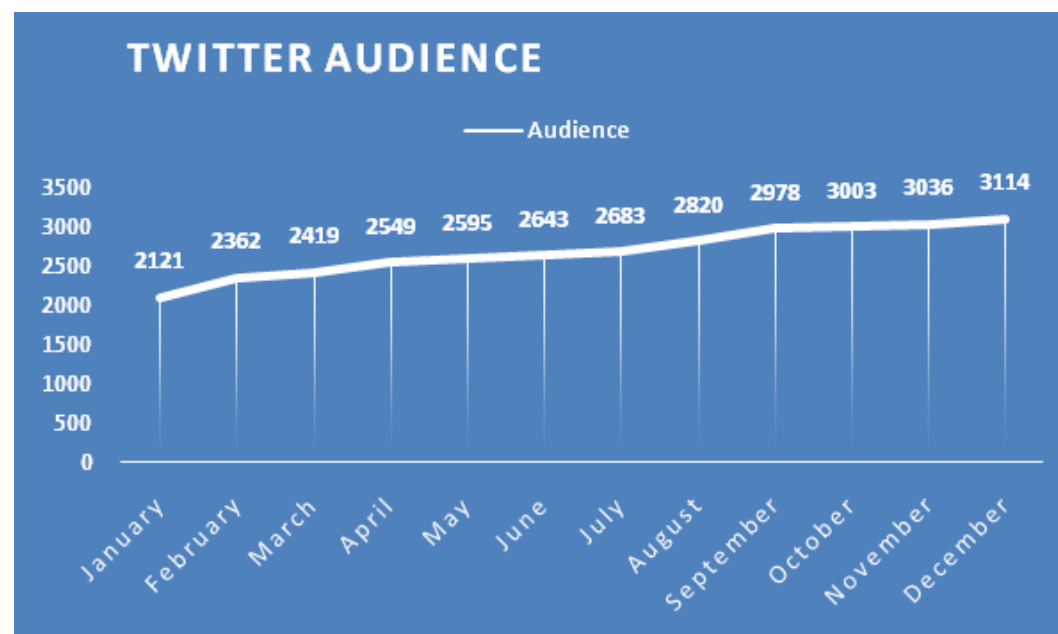
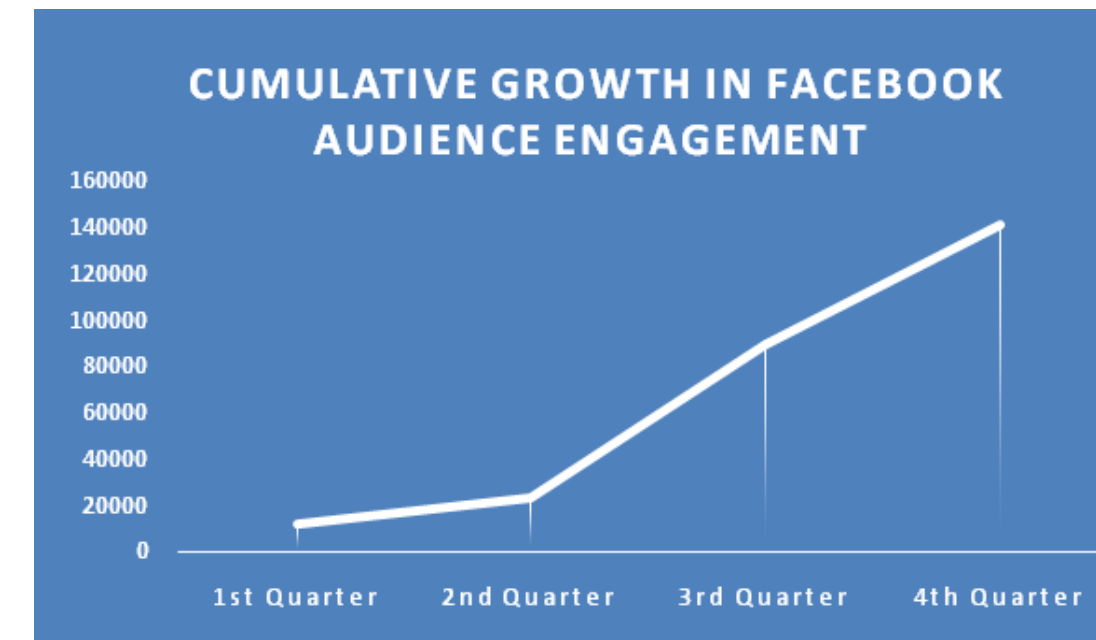
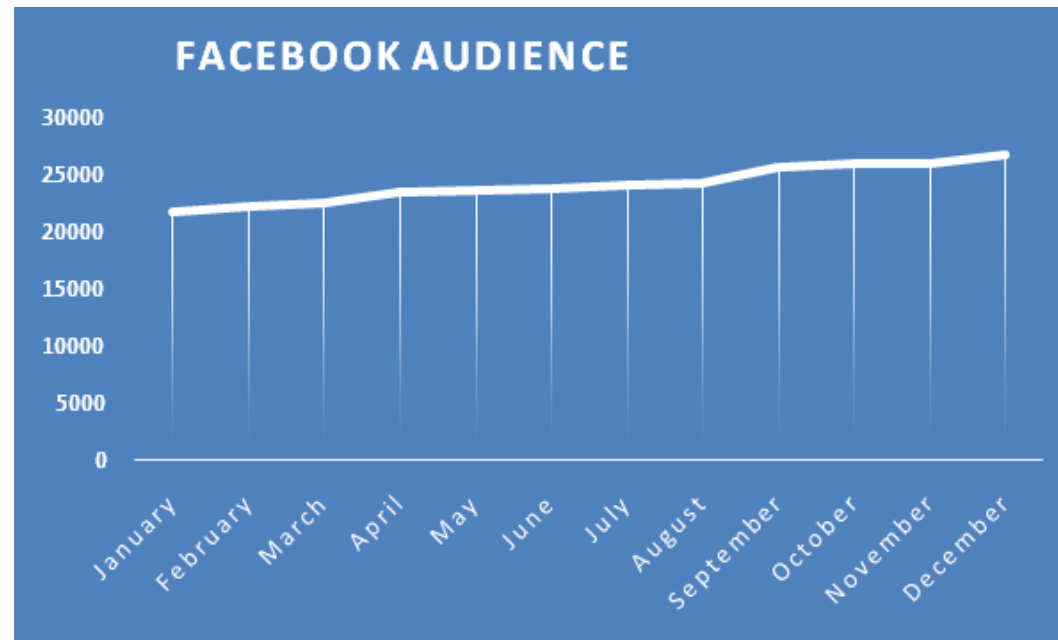


COMMUNICATION

SOCIAL MEDIA

Social media being a key sphere of communication and engagement, Sakker el Dekkene heavily invests in online activism, sharing news and stances, echoing the voice of civil society, and taking a stand against corruption.

Social media is also about building a relationship with the readers and engaging them in the process. Raising awareness is more than a one-way communication. Successful community management involves dialoguing with the audience, expanding thoughts, and allowing sharing and ripple effect. An increasing number of persons are interested in hearing about how corruption affects their daily lives, and are engaging in fighting its vicious circle.



DEKKENE CARTOONS

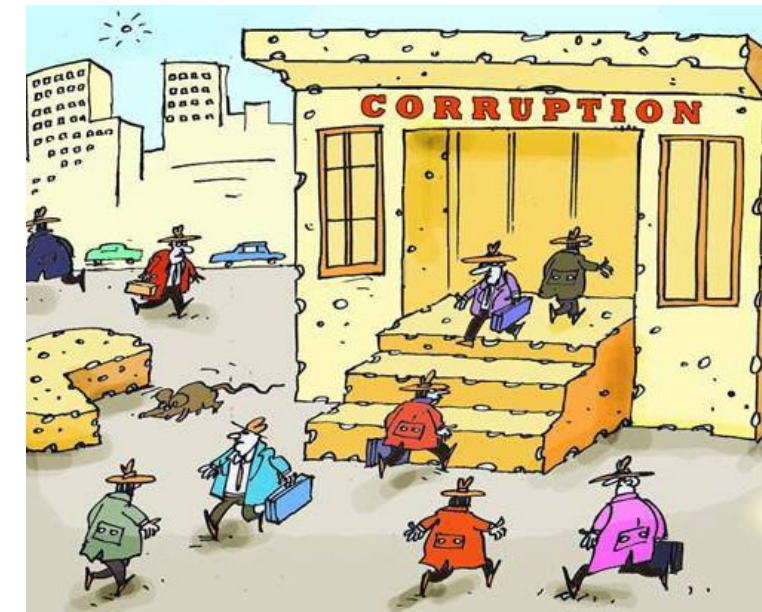
In their social media communication, Sakker el Dekkene uses wit and humor to visualize the extent at which corruption affects each citizen. Here are some of the most striking visuals produced throughout 2015.



سكّر الدكّنة
بَلِّغْ عَنِ الْفَسَادِ لِيَصِيرَ عَنَّا بَلَدٌ

www.sakker.com

@sakker



بَلِّشُوا! نَحْنُ بَلِّغْنَاكُمْ!

تصدير النفايات بكلفة ٢٠٠ \$ للطن!

سكّر الدكّنة



MEDIA EXPOSURE

The projects and initiatives of Sakker el Dekkene to raise awareness about pressing issues, uncover corruption, encourage integrity and invest on anti-corruption constantly grab attention of media outlets, whether newspapers, TV or radios.

2015 was a year of 180 local and regional features with:

- 53 television appearances in 11 TV stations;
- 122 features in 89 newspapers and online platforms;
- 12 radio interviews in 9 radios.



Press conference at Sakker el Dekkene for the release of the January and February Corruption Reports



Executive Committee member Jihad Nammour and project developer Alexandra Kodjabachi giving interviews on Sakker el Dekkene's education project.

At the end of the implementation of the first twenty-hours of anti-corruption community service programme at SSCC Bauchrieh, a closing ceremony gave the students the opportunity to share their end of project report with jury members coming from academia and public sector and with the media.

AWARDS

Sakker el Dekkene won 17 awards in 2015 at various Award Festivals for its creative, integrated and interactive campaigns. These include:

Dubai Lynx Awards 2015

GOLD	BC&E: Live Experience
GOLD	BC&E: Use or Integration of Digital or Social Media
SILVER	BC&E: Integrated Content Campaign
GOLD	Design: Posters
SILVER	Direct: Ambient Media: Large Scale
BRONZE	Integrated
BRONZE	Interactive: Integrated Multi-Platform Campaign
SILVER	Media: Integrated Campaign
BRONZE	Outdoor: Special Build
BRONZE	P&A: Use of Promotional Stunts/Live Advertising

ADFEST Awards 2015

SILVER	Promo: Event & Field Marketing
INTEGRATED	Integrated
LOTUS	

MENA Digital Awards

BRONZE	Best Use of Video
SILVER	Best Integrated Digital Campaign
GOLD	Best Integrated Media Campaign
GOLD	Digital Cause Marketing

CANNES Lion

GOLD LION	Media
-----------	-------

Facebook Awards 2015

SHORTLIST	New Frontiers
-----------	---------------



FUNDING

FUNDRAISING PROJECTS

INTEGRITY COMPLIANCE CERTIFICATION

In view of financing the integrity certification project, Sakker el Dekkene has developed relationships with several fundraising entities, among them the UNDP regional office, the UNDP country office, the IMF, the EU, the World Bank, and the Canadian Embassy. Preliminary funding acceptance should arrive by March 2016.

POLICE STATIONS MOBILE APPLICATION

In autumn 2015, Sakker el Dekkene launched a project aimed at enhancing citizen oversight of police stations throughout Lebanon. Funded by the National Endowment for Democracy, the organization paved the way to the development of the application and the preliminary project research. The launching, expected in April 2016, will introduce the public to new and specific means to expose corruption but also to access information and echo their voice.

EDUCATION

In the context of its education programme, Sakker el Dekkene has developed a project to train civic education teachers on how to teach integrity and anti-corruption at school. This project has been developed in cooperation with Italian NGOs Otto Per Mille and Libero. It is planned for September 2016.

MUNICIPALITIES EMPOWERMENT

Sakker el Dekkene has launched a fundraising process for a multi-layered programme that combines legal knowledge and technical capabilities to promote integrity and transparency in waste management at the local level. This is a pilot project that uses the current waste management crisis as an entry point to build a constructive framework for good governance at the municipal level. Targeted institutions for fundraising support include the ESCWA, the UNDP, and the EU. Sakker el Dekkene plans to have a preliminary funding acceptance by March 2016.

FUNDRAISING KIT

Sakker el Dekkene's fundraising and communication team has developed a kit for dissemination to potential donors. The latter is comprised of an organizational brochure presenting the NGO's mission, objectives, strategy, and projects joined with a selection of project briefs and concept notes for every project and programme developed by Sakker el Dekkene.

The fundraising kit is disseminated according to the profile and objectives of targeted donors. These range from embassies to international organizations to local enterprises, and include individuals and Lebanese diaspora associations.

DONORS AND PARTNERS

Seed funding from the United Kingdom was used to establish Sakker El Dekkene's platform – from website to mobile application, communication tools and movies – and fund its launch and first year of operation.

NED: The National Endowment for Democracy is a private, nonprofit, grant-making organization created to strengthen democratic institutions around the world. NED provided project funding for the Police Station Mobile App project.

CME Offshore sal: CME is a software outsourcing company with 120 employees in Lebanon and over 200 worldwide. In the year 2014, CME has been one of the best partners of Sakker el Dekkene. They provided continuous support in System Administration and Information Technology.

Leo Burnett: an American globally active advertising company, one of the largest agency networks with 85 offices worldwide. Leo Burnett Beirut has helped in sustaining the identity of Sakker el Dekkene throughout the numerous campaigns and has produced the song « 'Oum Sakker el Dekkene ».

In addition to support from international organizations and local or global private enterprises, Sakker el Dekkene has received several in-kind anonymous donations from Lebanese philanthropists and business owners on an individual basis.

قطع حساب العام ٢٠١٥

ليرة لبنانية	الايرادات / المداخل
١,٨٠٠,٠٠٠,٠٠٠	إشتراكات
٢٢٣,١٢٢,٧٨٥,٠٠٠	هبات وتبرعات
٠,٠٠٠	إيرادات أخرى مختلفة
١٣,٠١٥,٠٠٠	فروقات صرف ايجابية
٢٢٤,٩٣٥,٨٠٠,٠٠٠	مجموع الايرادات
ليرة لبنانية	المصاريف
١,١٣١,١٠٠,٠٠٠	نفقات نقل
٧,٥٨٣,٨٠٠,٠٠٠	نفقات البريد والاتصالات
١,٦٢٦,٦٠٠,٠٠٠	صيانة وتصلح
٣٩,٥٠١,٠٢٣,٠٠٠	بدلات الإيجار
٤,٢٩٤,٠٥٠,٠٠٠	مصاريف مياه وكهرباء
١٢٤,٧٨٣,٣٢٠,٠٠٠	أتعاب محامين ومستشارين وخبراء
١٠,٥٥٢,٥٠٠,٠٠٠	مصاريف دراسات وبحوث
١,٣٣٦,٦٢٥,٠٠٠	أقساط تأمين
٢٧,٩٩٧,٩٠٠,٠٠٠	مصاريف دعاية وإعلانات
٣,٨٢٢,٣٥١,٢٣	مصاريف قرطاسية ولوازم مكتبية
٢,٩١٥,٣٧٥,٠٠٠	تنظيفات
١٦,٦٣٢,٤٧٤,٠٠٠	أعباء المستخدمين
١,١١٥,٨٧١,٥٥	مصاريف أخرى متفرقة
٤,٢٧٥,٤٩٧,٢١	ضرائب ورسوم مختلفة
٩٢٣,٣٥١,٠٠٠	فوائد وأعباء مصرفية
١,٢٢٤,٨٦٨,٤٣	فروقات صرف سلبية
٢٥٠,٥٠٠,٠٠٠	هبات وتبرعات
٨١,٠٠٠,٠٠٠	غرامات
٢١,٤٥٦,٨٦٣,٩٤	استهلاكات
٢٧٣,٣١٩,٣٩٥,٦٢	مجموع المصاريف
٤٨,٣٨٣,٥٩٥,٦٢	النتيجة لعام ٢٠١٥ - عجز الدورة المالية

سكّر الدكّانة

SUPPORT SAKKER EL DEKKENE'S WORK BY
VOLUNTEERING, PARTNERING OR CONTRIBUTING



SAKKER EL DEKKENE

WWW.SAKKERA.COM

Abdel Wahab Street/ Monnot Crossing
Habib Bassil Building, Ground Floor
Achrafieh, Beirut

t: +961 1 323080 | +961 70 321937
e: info@sakkeracom